

Unconventional web developer grown from graphic design roots and ambitious endeavors.
Known for positive demeanor and passion for coding.



EDUCATION


EASTERN MICHIGAN UNIVERSITY

Bachelors of Fine Arts
Graphic Design


KEY SKILLS

Database/MySQL	●●●●●●○○
Javascript	●●●●○○○
HTML/CSS	●●●●●●●●
UX Design Principles	●●●●●●●●
Communication	●●●●○○○
Agile workflows	●●●○○○○
Problem Solving	●●●●●○○
Self Motivated	●●●●●●●●
Organization	●●●●●○○
PHP	●●●●○○○

SOFTWARE



Dabbling with:



EXPERIENCE

Charleston County / Front End Web Developer

October 2015- Present

- Build & update websites using JavaScript, CSS3, HTML5, PHP, jQuery frameworks, & Bootstrap to create interactive and responsive sites on demand
- Enhance knowledge of latest technologies & techniques in web development by working with team members, mentors & prototyping solutions to be a change agent
- Create, update, & maintain site graphics using InDesign, Illustrator, & Photoshop
- Update & execute troubleshooting on the company intranet and website using PHP & editing the database in MySQL
- Consult for 50+ departments to develop & edit design for independent sites to ensure consistency and best practices
- Continually collaborate with multiple department managers to spotlight news, events, and emergency updates
- Execute usability studies with departments to find opportunities for improving efficiency, user experience, & design
- Work with IT team to develop improvements of office portal, intranet, mobile functions, & design

Vision Realty Centers / Marketing Manager UX and Graphic Designer

June 2014- July 2015

- Created marketing collateral and corporate user interface design platforms for network of agents
- Established intuitive UX flows for multiple websites to enable easy site navigation for both clients and public
- Analyzed customers current needs & expectations to develop unique and cost-effective solutions for agent websites
- Worked with team members to deliver new website options, functionality & applications
- Maintained the content of agent websites to ensure prioritized flow pattern for high profit properties
- Implemented & scheduled deployment of Web promotions utilizing SEO and A/B Testing
- Executed routine site maintenance & analysis (tuning and troubleshooting)

J Whitney Design / Freelance Graphic and Web Design

June 2012 - Ongoing

- Develop & transition skill sets from graphic design and UX/UI focused, to backend full stack capable
- Develop a customer relationship with each client by asking questions & providing focused feedback and problem solving on specific opportunities to meet needs within timeline and budget
- Ensure complete customer satisfaction through follow up calls and satisfaction surveys
- Design and execute company promotions for client's website
- Maintain open communication with clients to ensure designs and websites are aligned with industry trends, expectations, and schedules
- Utilize 3rd party API platforms to integrate website functionality with pertinent data
- Manage multiple projects and customers simultaneously while maintaining high standards and best practices